



media alert

embargo 10.30 Tuesday 3 June 2008

## **Unions turn up the heat on scrapping Work Choices with launch of new TV ads in Tasmania**

The ACTU will launch a new TV advertising campaign in Hobart tomorrow reigniting the union campaign to get rid of Work Choices.

The union advertisement features real workers calling on politicians from all parties to support new industrial relations laws that give protection from unfair dismissal and a genuine right for workers to collectively bargain with their employer.

The TV ads will screen in Tasmania from tomorrow (Tues 3 June) and are part of a new national union campaign to provide information about the fact that Work Choices has not yet been fully scrapped.

### **MEDIA DOORSTOP**

**ACTU Secretary Jeff Lawrence will be visiting Hobart to launch the ads**

**Time: 10.30am, Tuesday 3 June, 2008**

**Venue: Print Applied Technology, 33 Innovation Drive, Dowsing Point,  
(in the Goodwood Technopark)**

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